



Loss Prevention & Control for Executives

2-DAY SEMINAR



An Information
Brochure

2009



Honorable Hector Goudreau,
Minister of Employment
and Immigration
Province of Alberta, Edmonton

We all want Alberta workers to return home healthy and safe at the end of their shift, whether they are returning from the office tower, the shop floor, or from working outside. The Government of Alberta, along with industry, employers and organizations like the Alberta Construction Safety Association, are proud partners in developing programs that increase safety practices and reduce overall injuries.

Learning how to manage risks and leading the way is a great start. A commitment to open discussion with staff and proactive risk prevention instills a culture of workplace health and safety that will last a lifetime.

As a leader, and as someone committed to bettering your organization through courses such as this, you are playing a key role in adopting that culture and contributing to a safer, healthier Alberta

Seminar Creation

This course was created as a result of increasing requests from various industry stakeholders regarding the availability of executive courses on Loss Prevention and Control.

Seminar Evolution

Phase I - 2005

Upon board approval, ACSA embarked on researching executive level course availability throughout North America utilizing a third party consultant firm

Outcome: Private courses exist
No public courses

Provincial Focus Groups

Phase II - 2006

Consultant firm hired to:

Facilitate focus groups throughout Alberta
Compile reports on findings and recommendations
Develop a draft training plan

Seminar Development

Phase III - 2007

Seminar Developed by:

Legal experts
Industry experts
Consulting firm
Staff personnel

Phase IV - 2008

Seminar Presentations:

Seminar was presented twice in Calgary and twice in Edmonton in 2008
Future seminars scheduled in 2009 (Spring & Fall)



Justice Robert A. Graesser
Court of Queen's Bench of Alberta
Law Courts
Edmonton, Alberta

Why should I take this seminar? We have a whole team of safety professionals who take care of safety and environmental matters. I'm too busy managing the company.

A not-too-surprising response in this demanding, fast paced economy we are experiencing. But that response is exactly what may get a busy executive and the company into trouble if something goes wrong with the systems in place. No case has had more impact on the attitudes of senior executives towards safety and environmental matters than when Bata Shoes, Thomas Bata and other senior executives were charged with offenses arising out of an environmental spill. Mr. Bata was acquitted, but the others were convicted and fined.

Accountability for safety and environmental compliance starts at the top, not down the line. Successful systems all need management buy in and involvement. But how can management understand its essential role, and act in a manner that satisfies their individual due diligence obligations? For starters, take this seminar!

Learn how you can help your company comply with its obligations, and how you can avoid personal liability.

Purpose of the Seminar

To assist senior decision makers in:

Understanding their legal obligations and potential liabilities

Developing effective management practices

Maintaining a safer, more productive and profitable workplace



Who are the Stakeholders?

Virtually every executive in any company, organization or institution (i.e. banking, government, construction, manufacturing, etc.) are stakeholders including:

Members on Board of Directors

Presidents

Vice Presidents

Chief Executive Officers

Owners

Chief Operating Officers

Other Executive Namesakes



David Myrol, Partner
Barrister & Solicitor
McLennan Ross LLP
Legal Counsel
Former Crown Prosecutor, Alberta
Edmonton, Alberta

This seminar offers a welcome opportunity for executive managers to better understand the responsibilities they and their companies face in terms of the environment and safety of workers. In the past these areas were commonly delegated to specialists and then quickly forgotten. Modern executives can ill-afford this type of complacency. The consequences of ignoring these realities are serious and can lead to financial hardship or ruin for the company and individuals involved. Therefore, the question is not whether you should take this seminar, but whether you can afford not to?

Seminar Duration and Contents

The seminar duration is two full days and covers four general topics including:

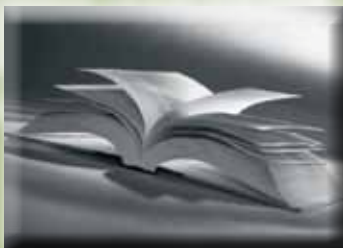
Legal Issues

Strategic Planning

Tools, Resources and Program
Development

Program Implementation,
Monitoring and Updating

Each topic is divided into several subsections



Seminar Delivery

Seminar will be:

Interactive Multimedia In nature

Presented by:

Legal experts

Industry experts

Consultant experts



Dr. David Y. F. Ho, Ph.D., P.Eng. Principal
AN-GEO Environmental Consultants Ltd.
Edmonton, Alberta

“There are regulatory requirements for business activities in relation to permitting, waste management and duty to report for spills. The establishment of a company-wide environmental management system is a demonstration of environmental stewardship as well as due diligence which is useful for defence against prosecution. An effective program can also significantly reduce the related operation cost and risk of civil liability. Loss prevention and control are essential considerations in the development of a successful environmental company program. Management involvement is key for delivery of performance. This course will provide executives with base information needed for the call of duty.”



**Gary Wagar , Executive Director
Alberta Construction Safety Association
Edmonton, Alberta**

Why would you, a busy executive with very little time on your hands, take this Loss Prevention & Control Seminar for Executives?

With the strong message coming from the courts regarding health, safety and the environment you could have less money, more time and many regrets if you don't know you are at risk.

The maximum penalty for a first offence under the Occupational Health and Safety Act (OH&S Act) is \$500,000.00 and/or six months in prison for each charge. In 2008, more than 88% of the fines, almost \$4.5 million, were in alternative sentences where by funds are distributed to various organizations towards improving work site health safety conditions.

The courts are steadily increasing the amounts of penalties, sending the message that workplace health, safety, and environment is a serious matter and that company executives need to pay attention. If you don't know what you are responsible for, you could end up with more time on your hands than you want.

Summary

Upon completion of this Seminar, executives and owners will have a clear understanding on how to achieve and sustain safety and environmental excellence within their respective organizations

**A ONE-OF-A-KIND
WORLD CLASS SEMINAR**



Website: executivelossprevention.com



**TO REGISTER: (Course Code 8021)
Call Anna or Amanda in Edmonton
780-453-3311 or 1-800-661-2272 (Alberta only)
Seminar enrollment limited to 20 participants**



LOSS **PREVENTION** AND **CONTROL** FOR
EXECUTIVES



Mixed Sources

Product group from well-managed
forests, controlled sources and
recycled wood or fiber

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